



https://buildlabs.io/?post_type=jobs&p=490

Director, Marketing

Description

Build Labs is seeking a leader for our Marketing vertical with the passion and skill to expand market awareness, manage campaigns, create and control brand standards, and drive leads.

Responsibilities

You will be the brand ambassador for Build Labs, and work to increase awareness and help discover those organizations who could benefit from the Build Labs Experience.

Qualifications

You will have capabilities in marketing, audience segmentation, copy, imagery, and an understanding on how to connect appropriately with audiences.

You have experience with PhotoShop, Illustrator, Sketch, and similar design tools.

You will have demonstrated experience managing marketing campaigns and social media.

You'll possess the ability to work autonomously, and as directed.

Hiring organization

Build Labs

Employment Type

Full-time

Job Location

123 N. 3rd Street, 55401,
Minneapolis, MN

Date posted

March 4, 2021